



Program of Activities

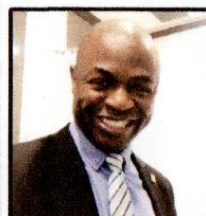
TIME	ACTIVITIES	RESOURCE PERSON
7:00 AM – 8:00 AM	Registration	Secretariat
8:00 AM – 8:05 AM	Welcoming Program	Master of Ceremony
8:05 AM – 8:15 AM	Prayer/ National Anthem	
8:15 AM – 8:30 AM	Opening Remarks	Dean Antonio Valdez, Phd, FRIEdr
8:30 AM – 8:45 AM	Ice breaker	
8:45 AM – 9:00 AM	Topic and speaker introduction	
09:00 AM – 09:45 AM	First Session: Overview of 4th Industrial Revolution (IR) Artificial Intelligence (Developing & Culture in Philippine Organization)	Dr. Tabassam Raza DRM-Unit Director and Associate Dean, PSBA-Manila
9:45 AM – 10:00 AM	Topic and speaker introduction	
10:00 AM – 10:30 AM	Second Session: Total Quality Mgmt. in Higher Education Institutions through outcome-Based Learning	Dr. Elias Sampa Director, Curriculum & Programs, Australian International School
10:30 AM – 10:35 AM	Topic and speaker introduction	
10:35 AM – 11:05 AM	Third Session: Impact of 4th IR in the Logistics Management.	Prof. Federico Figueroa Logistic Manager KFC & Associate Director for DRM Unit's Research Fellowship Program, PSBA-Manila
11:05 AM – 11:10 AM	Topic and speaker introduction	
11:10 AM – 11:40 PM	Fourth Session: Mapping Work Ethics & Professional Behavior towards 4th Industrial Revolution	Dr. Tabassam Raza DRM-Unit Director and Associate Dean, PSBA Manila
11:40 PM – 12:00 NN	Awarding of Certificates & Tokens to Guest Speakers	
12:00 NN – 1:00 PM	LUNCH	
1:00 PM – 1:15 PM	Ice breaker (Munting Basura Dance Craze)	
1:15 PM – 1:45 PM	Pep Talk (Financial Management)	Dr. Celso Mendoza
1:45 PM – 2:00 PM	Synthesis	Dr. Sam Mergenio
2:00 PM – 2:15 PM	Synthesis	Engr. Augusto Matias
2:15 PM – 2:45 PM	PM Break & Program Evaluation	
2:45 PM – 3:30 PM	Awarding of Certificates	
3:30 PM – 4:00 PM	Closing Remarks	Prof. Eric Krister Songcuan

Resource Speaker Profile



Prof. Dr. Tabassam Raza, has a multidisciplinary academic background i.e., Environmental Urban and Regional (UR) Physical and Development Planning (Ph.D. and MA in UR Planning, University of the Philippines, Diliman (UP-D)), Disaster Economics and Implied Knowledge (DBA, Philippine School of Business

Administration), Analyzing and Mitigating Hazard Prone Areas (M.Sc. Applied Geology, University of the Punjab, Pakistan), Investigating Environmental Hazard Prone Areas (MS Geology, UP-D), B.Sc. Applied Geology (University of the Punjab), and BS Civil Engineering (UP-D).



Dr. Elias Sampa is a Curriculum and Program Director of Australian International School and the Australian Institute for Higher Education, a transnational education provider. He has supervised offshore higher Education Programs, delivered in Manila by the Australian Catholic University (ACU) and Bradford

University School of Business and Law.

For Basic Education, he oversees curriculum implementation of various K-12 programs accredited by the Philippines Department of Education (DepEd), Western Australian Certificate of Education (WACE), Victorian Certificate of Education (WACE), the International Baccalaureate (IB) Diploma, and the International General Certificate of Secondary Education (IGCSE).



Prof. Federico Figueroa is currently employed at DROPBOX, Inc. (Ramcar Food Group), presently handling the regular position of Head, Warehousing and Logistics. He graduated with the degree of Bachelor of Science in Mechanical Engineering (ME) and passed the Licensure Examination from the Colegio de San Agustin, Bacolod City.

He went on to pursue his Master in Business Administration (MBA) and Diploma in Supply Chain Management at De La Salle University, Taft Avenue, Manila, and graduated in 2005. He also finished the Cold Chain Management Program at Washington State University, Pullman United State of America in 2012. He is currently a Doctor in Business Administration (DBA) student at the Philippine School of Business Administration (PSBA)-Manila.