

Curriculum for the Degree of
DOCTOR IN BUSINESS ADMINISTRATION
(DBA)
PROGRAM OF STUDY

PHILOSOPHY COURSES.....9 units

Philosophy & Arts of Mgt. Science
Social Responsibility of Business
Philosophy of Man & Nature

MAJOR COURSES..... 30 units

Creative and Innovative Management
Scientific Management Research
Investment Management
Law, Government and the Economic Enterprise
Computer and Business: Theory and Application
Directed Studies in Management
Quantitative Planning Models
Strategic Management
International Financial Management
Management of Human Resources

COGNATES..... 9 units

Current Business Problems & Issues
Financial System, Markets and Institutions
Effective Business Communications for Executives
Comparative Economic System
Operation Management
Fiscal and Monetary Policies
Economic & Management History
Risk Management
Business Research Enterprise
Management of Business Enterprise
Marketing and Business Development

Note: Any three of the above Cognates

DISSERTATION..... 12 units

Dissertation Writing 1
Dissertation Writing 2

Curriculum for the Degree of
MASTER IN BUSINESS ADMINISTRATION
(MBA)
PROGRAM OF STUDY

Thesis and Non-Thesis

BASIC COURSES..... 9 units

Research Methodology
Managerial Statistics
Financial Accounting

MAJOR FIELD OF CONCENTRATION.....21 units

Financial Management *
Marketing Management
Production and Operations Management
International Business
Management Information System
Management Policy/Strategic Management
Project Research and Development

COGNATES..... 12 units

Human Behavior in Organization
Economic Analysis of Business
Organization Theory and Design
Managerial Accounting *
International Marketing
Problems in Personnel Management
Entrepreneurial Management
Environment of Business
Communication Skills Development

Note: Any three of the above Cognates

* Financial Accounting is a pre-requisite to
Financial Management and Managerial
Accounting.

Note:

Units required for the non-thesis program -
42 units of academic subjects.

Units required for the thesis program - 39 units of
academic subjects plus 6 units of thesis writing.

PHILIPPINE SCHOOL OF BUSINESS
ADMINISTRATION, MANILA



Graduate School of Business

Mission:

Enable men and women to achieve their role of leadership in their community and field of study by applying outcome-based-education and state-of-the-art technology that is bringing the real world to the classroom through simulation; sharing local and global citizen values to provide values-laden and holistic education; providing programs that educate individuals as specialists and thereby improve the quality of life of people.

ACADEMIC PROGRAMS

- Doctor in Business Administration (DBA)
- Master in Business Administration (MBA)
- Master in Business Administration (MBA) with Specialization in Disaster Risk Management

Partnering with Organizations to
Develop High-level Manpower in
Solving Local and Global Business
Issues.





"The right school for your complete business education"

Philippine School of Business Administration

826 R. Papa St., Sampaloc, Manila



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PSBA VISION

PSBA envisions itself to be globally recognized as the RIGHT SCHOOL FOR A COMPLETE BUSINESS EDUCATION.

PSBA MISSION

PSBA assumes the responsibility to educate the youth so that they will become good citizens who will practice in their everyday life the true meaning of God-centered and who will be able to co-exist in peace, friendship and dignity with their fellowmen.

MBA Admission Requirements

1. Application for admission to the graduate program
2. Original Transcript of Records
3. Two character recommendations
4. Two (2) recent pictures (passport size)
5. Certificate of employment (if employed)
6. Copy of marriage contract if Transcript of Records still in maiden name
7. Pass Entrance Examination
8. Personal interview

DBA Admission Requirements

1. Must be holder of the Master's degree preferably, a Master in Business Administration (MBA) (Thesis Program). However, the students who completed "Research Methodology" and "Project Research and Development" subjects as part of MBA program (Non-Thesis) can also be accepted on the approval of the Dean/Associate Dean.
2. The students with Master degree other than MBA and MBA without Research Methodology and Project Research and Development subjects required completing at least nine (9) and six (6) additional units of COGNATES subjects in the DBA respectively. The additional units shall be

prescribed by the Dean/Associate Dean of the Graduate School of Business (GSB).

3. Must have occupied at least 2 years of executive/managerial position in a business organization or a government organization.
4. Must be proficient in writing management reports, analysis and recommendations.
5. Must be proficient in English Language, both oral and written.
6. Must pass the DBA entrance examination.
7. Must be of good moral character. Interview by the Admission Committee/ Dean/Associate Dean.
8. The final decision rests with the Dean/Associate Dean of GSB.

Curriculum for the Degree of MASTER IN BUSINESS ADMINISTRATION (MBA) Disaster Risk Management (DRM) Specialization PROGRAM OF STUDY

BASIC COURSES 9 Units

- A.1 Research Methodology
- A.2 Managerial Statistic
- A.3 Financial Accounting

MAJOR FIELD OF CONCENTRATION 21 Units

- B.1 Financial Management (Financial Mechanism for DRR Measures and CC Adaptation Options*)
- B.2 Marketing Management
- B.3 Production and Operations Management (Applied Humanitarian Logistics and Supply Chain Management*)
- B.4 International Business
- B.5 Management Information System (GIS Base Mapping Techniques for Disaster Management*)
- B.6 Management Policies (Disaster Risk Reduction (DRR) and Climate Change (CC) Local and International Polices*)
- B.7 Project Research and Development (Risk Sensitive Land Use and Development Planning*)

COGNATES

9 Units

- C.1 Human Behavior in Organization
- C.2 Economic Impact of Natural Disasters
- C.3 Organization Theory and Design
- C.4 International Marketing
- C.5 Entrepreneurial Management
- C.6 Management Accounting
- C.7 Damage, Loss and Need Assessment (DLNA)
- C.8 Crisis Management
- C.9 Community Based Disaster Risk Management
- C.10 Special Seminar in Disaster Risk Management
- C.11 Environmental Impact Assessment (incorporating DRR and CCA under the Philippines EIS system)

D. Thesis Writing 6 Units

- D.1 Thesis Writing 1 & 2

* DRM related content for specific Majors (B 1, 3, 5, 6 and 7) will be covered by C.10; Special Seminar in DRM Specialization

Regardless of the major in your undergraduate degree, PSBA's curriculum is designed to serve the need of students who have the talent to make solutions and lead in any field of business. Our Academic Programs are the gateway for your advanced career.

CONTACT US:

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